

# 2023 EQIP Gladstone Careers Expo

## Booklet and Website Content Form

As per site package selections on the Event Exhibitor Registration Form - each exhibitor will be given a half or full-page ad in the digital Careers expo booklet. Please complete the below and return by no later than **31 March 2023** with company logo and relevant images.

These booklets are professionally created by a local graphic design company. The digital booklet will be accessible via the Careers Expo Website. QR codes and links to the booklet will be made available to the schools and exhibitors prior to the event and will be on display at the event.

Students are Year 10-12 from various schools in the Gladstone Region, who may be leaving school within the next 12 months or continuing with full-time and/or vocational education. Please provide information that suits this target audience.

Failure to return the required documents by the due date may exclude your organisation from being advertised in the booklet. A proof of the booklet page design will be emailed to each exhibitor to provide final approval for page layout and image placement. A minimum 72-hour approval period will be provided, before being published.

A copy of last year's 2022 full booklet is available online for your reference <https://gladstonecareersexpo.com/>.

EXHIBITOR INFORMATION	
Company Name:	
Sector:	<i>Example: Education and Training, Local Industry, RTO, Apprenticeship Services, Retail, Student Accommodation, Community Services etc</i>
What does your company do?  What career or study opportunities are there for the students / school leavers?  <i>(maximum 150 words for half-page and 350 words for full page)</i>	<i>Feedback from students last year indicates they would prefer more information about the career opportunities within your company.</i>
For more information: Website: Phone: Email:	

**Please return this completed form, with the attached:**

- Event Registration Form and Insurance Certificate (if not already provided)
- High-resolution company logo image (jpg/png format)
- High resolution Images: At least 1 image is recommended for half-page editorials and a minimum of 2 images for a full-page advertisement. Provide captions if required. Note: These will only be used if space permits

## BOOKLET QUOTES

If interested, please complete or have a relevant staff member/apprentice/trainee complete some of the below sections. Information provided will be collated and may be used in the Careers Expo booklet or other marketing for students.

### TOP TIPS

Please consider providing a short quote answering the following question, especially if you are an employer/recruiter:  
**“What is your top career tip for senior students and/or school leavers?”**

A selection of quotes will appear in the “Top Tips From Employers” section of the booklet and/or other advertising.  
 (Optional / max 40 words).

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### AVAILABLE CAREERS

**What are some of the entry-level roles or study opportunities you have available for Gladstone school-leavers, that they may not be aware exist?**

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### HOW DID YOU GET THERE?

**What is your current role title and organisation?** \_\_\_\_\_

**What path did you take to get there?** \_\_\_\_\_

**What would you have done differently / What would you recommend for students interested in this as a career path?** \_\_\_\_\_

### APPRENTICE / TRAINEE – HOW DID YOU GET THERE

**What are you currently studying / your role title and organisation?** \_\_\_\_\_

**What path did you take to get there?** \_\_\_\_\_

**What subjects did you study in school that helped secure this opportunity?** \_\_\_\_\_

**What would you have done differently / What would you recommend for students interested in this as a career path?** \_\_\_\_\_

### ADVICE

**What advice do you wish someone gave you in high school? Or what advice would you give your high-school self?**

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